OUTSTANDING MPF/Employees' Benefit Product/Service AWARD

The winning company has developed an excellent employee benefit product/service, e.g. MPF, group medical/life/personal accident/travel plan, long term disability (LTD)/critical illness plan, etc. for SMEs/corporations. The winning entry should demonstrate how the product/service attracts the employers and is beneficial to the employees in terms of coverage, flexibility and cost-efficiency.



AlA Hong Kong has provided employee benefit solutions to companies of all sizes for over 60 years. Our expertise and customercentric values have made us an established industry leader known for providing one-stop group insurance, pension and employee voluntary solutions. At AlA, we dedicate ourselves to understanding the challenges faced by both employers and employees and we are committed to delivering on our value propositions to our customers:

BETTER LIVES

 Create VALUE by providing a broad range of value-for-money products and investment choices, differentiation through exclusive funds and value-added services: Tailor to unique retirement and medical protection needs, providing CHOICE through a comprehensive range of voluntary solutions and funds managed by different investment managers covering active, passive and dynamic asset allocation strategies; and

gain a better understanding of their

needs. This enables us to develop products and services that address

our customers' medical and retirement protection needs.

 Bring SIMPLICITY by making it easy and convenient for employers and employees through state-of-the-art digital platforms and dedicated servicing team.

Our solutions meet the needs of the territory's diverse workforce and help companies to stay competitive while fulfilling human resources objectives in a flexible and cost-effective manner.



- AXA helps our customers to improve motivation and productivity in a workplace, support talent retention and add to the reputation as a caring employer.
- AXA Mind Health Programme is the market-first, comprehensive, endto-end mental health programme for corporates to maximise employees' wellbeing through education, prevention and support.







2020 has been a tough year. Both employers and employees in Hong Kong may feel uncertain and stressed in the recent economic downturn and coronavirus pandemic. At AXA, we are committed to providing comprehensive solutions that support our customers through trying times, and helping them cope with the unprecedented challenges.

In 2020, not only we enhance our products and services, but also provide professional support to our clients. Our new product, CORProtect Employee Benefits Insurance Package Plan, provides comprehensive coverage and flexible benefit options to cater different clients' needs. Our Mind Health Programme, the first-in-market innovation to redefine traditional employee benefits, promotes all aspects of physical and mental wellbeing, especially under the current circumstances.

Taking good care of employees is crucial to business success. AXA endeavours to shelter employers and employees both physically and mentally, which is the key to attract high-calibre candidates as well as retain existing talents.



◆ With Manulife's BuySimple.hk platform, customers can conveniently consolidate MPF personal accounts and transfer MPF assets in simple steps online anytime, anywhere.



▲ In the fight against COVID-19 outbreak, Manulife stands with its GLH customers with additional hospital cash, one-off cash benefit and simplified claim procedures.

Manulife is a leader in employee benefits dedicated to providing superb MPF and group life & health ("GLH") products and services to employers and employees in Hong Kong. As a visionary service provider, we have been innovating various digital initiatives in recent years and are well-positioned to offer nonface-to-face solutions to our customers anytime, anywhere.

As the COVID-19 pandemic strikes Hong Kong and poses challenges for employers and employees, we perfectly embrace the challenge. On the MPF front, we offer personal account consolidation on our self-serve application platform BuySimple.hk, market outlook webinars, educational videos, informative webpage on the Employment Support Scheme, etc. On the GLH front, we render additional hospital cash and one-off cash benefit with enhanced and simplified claims for customers diagnosed with COVID-19, etc. As a Manulife MPF and/or GLH customer, you can rest assured that we have your back covered.