

OUTSTANDING

# Young Professional of the Year

INTERMEDIARY

*This award recognises a young insurance professional under 35 years of age with more than 3 years of experience in the industry. He/she must demonstrate excellence/achievement in the industry that is distinct from the norm. Nominees should also show the potential for leadership and a commitment to the advancement of the insurance industry.*

## THE TOP 3



▲ Cheung Sze Yiu believes that being on a journey as a team is of great value, and she strives to do what is right and what is best for every team member's growth.



▲ Cheung Sze Yiu, founder of the INFINI Agency, joined the insurance industry in 2012.

### Cheung Sze Yiu

Cheung Sze Yiu obtained her Master's degree at the Chinese University of Hong Kong in 2011. She joined Prudential and is now a Senior Regional Director, leading more than 900 financial consultants.

Sze Yiu and her INFINI team have received high praise for their outstanding professionalism in providing thousands of families with wealth-management and comprehensive health-protection services. In 2016, she became the youngest Regional Director in the industry. Since 2014, she has achieved Million Dollar Round Table (MDRT)

status every year, qualifying for Court of the Table (COT) three times.

Sze Yiu has continuously improved her credentials, receiving awards and honours in development, recruitment, and management. In 2015, she was one of the five nominees for Outstanding Young Salesperson Award, and was honoured with the Leader Benchmark Award and International Dragon Award. She won one of the top three Outstanding Young Professional of the Year in 2017 and achieved Outstanding Corporate and Leaders Award in 2019.



▲ Jessie Chiu (middle), a World-class Future Agency Leader at INSEAD, Fontainebleau, France, strives to change the way people feel about insurance.



▲ Jessie Chiu, a 2018 & 2019 COT member from FWD Hong Kong.



### Jessie Chiu

Jessie Chiu graduated from Pace University in the United States with a Masters Degree in HR. She joined FWD in 2016 and achieved MDRT four months after commencement. She has obtained MDRT twice, COT twice, IDA three times, and has won the Frontline Leader Award by GAMAHK twice and Quality Advisor Award by LUAHK twice. She has served over 300 families worldwide.

Jessie's team is composed of **young graduates, working mothers, professional retirees** and **ethnic minorities**. They benefit from one another through diversified cultural backgrounds and speak 6 different languages. They are keen on social communities. She is an

FWD MDRT Ambassador and a PTA volunteer in MDRT Committee. She has become a Puppy Walker for HK Seeing Eye Dog Society to enhance her social caring role.

To expand her career and diversity, Jessie continues to be actively engaged. She was selected as one of the top five candidates for the "Elite Signature Program" at **INSEAD** Business School in 2019, and has acquired several professional qualifications such as **Certified Child Financial Quotient Instructor, Fortune Steward of Family Office**, etc. She always reminds herself that learning from incredible people and enlightening others through wisdom, joy and love is the way to reach full human potential.



▲ Sheria and her team have won multiple awards at AIA.



▲ Ms. Sheria Li, District Director of CHAMP SUPERNOVA, AIA International Limited.



### Sheria Li

Sheria Li graduated from the Hong Kong Polytechnic University in 2011 with a Master's degree. She joined AIA Hong Kong in 2015 and was honoured with the "New Agent of the Year" award at AIA, with the achievement of TOT and 4 times COT. She is the first female financial planner from AIA Premier Academy to be promoted as District Director, managing close to 70 young elite financial professionals with an average age of 30. Over 20 members

from her district have achieved MDRT under her leadership. She is always well-prepared to take on any challenges.

Sheria always encourages her district members to give back to the community, thus her district has actively involved in various community services. She is determined to expand her district and recruit more young elite financial professionals to join her in undertaking charitable work.