

**Outstanding
Young Professional of the Year
- Intermediary Award**

This award recognises a young insurance professional under 35 years of age with more than 3 years of experience in the industry. He/she must demonstrate excellence/achievement in the industry that is distinct from the norm. Nominees should also show the potential for leadership and a commitment to the advancement for the insurance industry.

Mr Leo Cheung
Prudential Hong Kong Limited



Leo Cheung, the founder of Leo Region, has been associated with financial planning industry since he was 21. By 2013, he accomplished 'The Best Financial Planner Award' gold award, one of the highest accolades in Hong Kong financial planning and a great achievement in his career.

Leo graduated from Chinese University of Hong Kong (CUHK) in 2009 and became a senior regional manager (SRM) within a short time. In the past seven years, he has earned trust from his clients by offering them professional knowledge through his sincere attitude.

Leo became a member of MDRT, and won the International Award for Productivity (Gold) from 2011 to 2015, Frontline Leadership Award from 2013 to 2015, Quality Advisor Award from 2009-2015 and International Dragon Award in 2015.

Leo was interviewed by the Hong Kong Economic Times in 2013 and was invited as a Guest Speaker of the Convention of The Life Underwriters Association of Hong Kong in 2014. He has also been invited as the platform guest speaker of the Convention for Prudential Malaysia 2015.

Leo always believes that working as a team can multiply one's ability and potential, and has been building his team since he started his career. After several years of hard work and through constant adherence to Prudential's "Always Listening. Always Understanding." approach, LEO REGION has more than 60 members with a mission to gather and train elites to achieve good results and serve clients with excellence.



Ms Cheung Sze Yiu
Prudential Hong Kong Limited



Cheung Sze Yiu, born in mainland China, obtained her Master's degree at Chinese University of Hong Kong in 2011.

After graduation she was determined to join Prudential, a key decision which influenced her life path in a most positive way.

To date, Sze Yiu leads 221 Financial Consultants, 102 of which are direct underlines including 4 Regional Managers, four Branch Managers, 35 Unit Managers. Most of these professionals are high-level operatives with Master's or PhD degrees.

During past five years, Sze Yiu and her team INFINI has received high praise for outstanding professionalism in serving thousands of families with wealth management and comprehensive health protection services.

In January 2016, Sze Yiu became the youngest person in Prudential's history – and indeed, the youngest in the whole industry – to be promoted to Regional Director.

Other than making breakthroughs in personal records, Sze Yiu participated in MDRT from 2013 to 2016. She continuously improved her credentials, and received awards and honours in development, recruitment, and management.

In 2014, Sze Yiu received the Top Recruiter Award. In 2015, she represented Prudential and was one of the five nominees for Outstanding Young Salesperson Award (OYSA), and the same year, she was honoured with the Leader Benchmark Award (LBA) and International Dragon Award (IDA).

Billed by others as an outstanding salesperson and team leader, Sze Yiu prefers to describe herself and her team as competitors fighting against time and risk, motivating all members to keep moving forward and never to be satisfied with what they have achieved in the past.



Mr Louis Kwok
Chubb Life Insurance Company Ltd.



Chubb Life is committed to providing high quality life insurance products and services to meet rising customer expectations and different needs, and helping them to establish a secure financial future. With insurance products becoming increasingly diversified and complex, the level of expertise and service quality of insurance consultants have a significant impact on the interests of the insured. Throughout the years, Chubb Life spares no effort in nurturing talents for the insurance industry.

Mr. Louis Kwok joined the Galaxy Agency of Chubb Life in 2012. With his talent and hard work, he qualified as a member of the Million Dollar Round Table from 2013 to 2015. He has been promoted three times within 4 years. Currently, he is the Agency Manager overseeing a team of more than 30 agents.

Being one of the young rising stars in Chubb Life, Louis was the Rookie of the Year, Top Recruiter of the Year and won many of the awards as he progresses along the managerial ladder. In addition, he obtained professional qualifications such as the Chartered Financial Field Leader (CFFL).

Louis also actively participates in community outreach activities. As one of the committee members of the Galaxy Agency's charity group, he led his team in contributing to the well-being of the community by participation in charity walk, cycling marathon challenge, and volunteering work for various social groups.

