

**Most Innovative Product / Service Award**

The award recognises the winning company having developed a new product/service or created new revenue opportunities and market share by revamping an existing product/service.

**Swiss Re Corporate Solutions**

**Insur8**  
Swiss Re International SE



A large portion of the Hong Kong broking community were present at the Swiss Re Corporate Solutions Insur8 Launch event.

Jonathan Rake, Head of Asia Pacific, Swiss Re Corporate Solutions, speaking at the launch of Insur8 on July 13<sup>th</sup>. The solution is the first typhoon warning insurance cover available in the Hong Kong market.



**About Insur8**

Insur8 is Hong Kong's first ever Non-Damage business interruption insurance solution that protects businesses in the event of a typhoon. The trigger based solution has been designed to protect businesses against loss of earnings ensuing from the hoisting of a typhoon warning signal 8 or above by the Hong Kong Observatory (HKO). The Swiss Re Institute has calculated that typhoon warning signal 8 creates an economic impact of HK\$4.29 billion per day. Insur8 is a solution that has been designed to heighten Hong Kong's resilience by protecting fluctuations in earnings in the event of a typhoon warning signal 8.

**About Swiss Re Corporate Solutions**

Swiss Re Corporate Solutions provides risk transfer solutions to large and mid-sized corporations around the world. Its innovative, highly customised products and standard insurance covers help to make businesses more resilient, while its industry-leading claims service provides additional peace of mind. Swiss Re Corporate Solutions serves clients from over 50 offices worldwide and is backed by the financial strength of the Swiss Re Group.



**Regent Series**  
FTLife Insurance Company Limited



FTLife provides customers with comprehensive insurance and financial planning services to help them achieve their aspirations. It aims to excel by cultivating lasting relationships, and dedicates itself to provide clients with best-of-breed financial solutions to meet their needs.

Regent Series is a customer centric design product which incorporates the idea of upholding the Chinese tradition of family succession by providing policy owners with the flexibility to transfer their benefits to their next generations so that policy coverage is retained in the family for generations within the insured years. The customer can make use of the product to pass on the legacy to next generation in installment or lump sum payment according to their wills. Regent Series is also ideal for retirement planning. It marked a new era of insurance saving product solution to wealth management and succession planning, to create higher flexibility and benefits to our customers.

The "Years Pass. Love Grows" theme was created for the Regent Series to stand the test of time. The idea of "perpetual love" is embedded in the Regent Series in terms of product evolution and customer base extension.



**Universal Life Alpha**  
Transamerica Life (Bermuda) Ltd.



The Transamerica Pyramid is more than just the logo of Transamerica Life Bermuda. This architectural masterpiece also stands as a metaphor for our stability and endurance, a symbol for dedication and excellence.



Transamerica Life Bermuda Universal Life Alpha - Private Series

Founded in 1906, Transamerica is one of the world's leading financial services companies with over 100 years of history. This long tradition continues in Asia with our first sales office opened in Shanghai over 80 years ago in 1933. Transamerica Life (Bermuda) Ltd. (Transamerica Life Bermuda) was established in 2005 and its full-service branches opened in Hong Kong and Singapore in 2006.

Transamerica Life Bermuda is part of the Aegon Group – a life insurance, pensions and asset management company based in The Hague, Netherlands with a presence in over 20 countries in the Americas, Europe and Asia. Aegon N.V. is listed on the Amsterdam and New York stock exchanges. Aegon companies employ approximately over 29,000 employees and have over 26 million of customers across the globe.

Our heritage is in universal life and term life insurance, and our long-standing expertise in this area enables us to help customers protect their wealth legacies, and preserve their hard-earned assets, for generations to come.

We offer innovative insurance solutions, which are designed for High Net Worth customers for wealth protection and legacy planning. Our aim is to deliver exceptional service and powerful solutions that protect and perform at the highest possible level.