

OUTSTANDING *Agent of the Year*

This award focuses on the development of long term relationships with clients and insurers, commitment to promoting the work of the industry and the company as well as enhancing the industry image, and demonstration of professionalism and industry expertise. The award recognises service excellence with vivid sample of overcoming difficulties or outstanding performance for clients. The award winner should also be able to make a positive impact on people's lives and inspire others as a role model.



◀ Agency annual dinner



Chen Siyan

Ms. Chen Siyan graduated from Kennesaw State University and commenced her journey with Prudential in December 2012. She is currently the Regional Director of Promise Agency.

Siyan has been a qualified TOT for the last six years. She leads a team of over 100 agents to accomplish their dreams and fulfil their promise. Her team has achieved the top two group performance award every year and Siyan received the 26th and 27th Distinguished Manager Award from LUAHK.



▲ Chen Siyan, Regional Director of Prudential Hong Kong Limited

▲ Top 1 Direct Agency Award

As well as helping over 500 families and clients with over 10 billion in policy coverage, Siyan is also targeting to train professional and excellent managers.

Additionally, Siyan is the founder of the Promise Charity Foundation, which was established in August 2017 to help low-income Hong Kongers and newcomers through various non-profit activities. She believes that as well as providing insurance protection to customers, we can do more to help teenagers and elderly people in Hong Kong.



◀ Maggie Lee Region 2019 Annual Luncheon at House 1881



▲ Maggie Lee, Regional Director of FWD Life Hong Kong; MDRT Life Member (Quarter Century and Qualifying Member, Honour Roll)



Lee Mo Kit Maggie

Lee Mo Kit Maggie, currently the Regional Director of FWD Life, has been serving the insurance industry for over 30 years on the principle of "Work with Mission, Serve with Passion".

She has received an array of recognitions, including International Management Award (IMA), Distinguished Manager Award (DMA), and Quality Manager Award (QMA) - Rainbow Qualifier, etc. Dedicated to serve the industry, Maggie has committed to a number of public offices, including the President of the General Agents and Managers Association of Hong

Kong (GAMAHK) and the Life Underwriters Association of Hong Kong (LUAHK), to promote the development of the insurance industry.

To further broaden her career, Maggie has continued to equip herself actively. Besides obtaining a Master's degree in Business Administration, she also obtained several professional qualifications as Certified Child Financial Quotient Instructor (CCFQI), Chartered Insurance Agency Manager (CIAM), Registered Financial Consultants (RFC), Insurance Financial Planner (IFP), and others.



◀ Agency annual dinner



▲ Mark Gao, Senior Regional Director of Prudential Hong Kong Limited
▲ Top Agency Award

Mark Gao

Mark Gao believes everybody has a spark, igniting amazing possibilities. He has named his team "星火", helping young people develop professional careers and unleash their potential.

Mark joined Prudential in 2012 and is one of the company's youngest Senior Regional Directors. He has qualified for MDRT every year since 2014 – three times as COT and once as TOT.

Mark led his 400-strong agency team "星火" to its record-breaking performance as Team Production Champion for 18 consecutive

months, with many members successfully achieving MDRT. During the past four years, the agency recorded annual growth of 150% in inforce manpower and 140% in business performance (in terms of annualized premium of new business).

Mark has also served as the vice-president of several community service organisations including the "香港江蘇青年總會", "山東職業經理人協會" and holds the *Certified Private Banker* qualification, presented by Financial Planning Standards Board.