

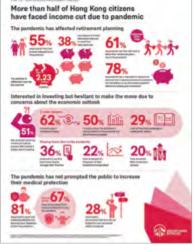
The winning company has developed an excellent employee benefit product/service, e.g. MPF, group medical/life/personal accident/travel plan, long term disability (LTD)/critical illness plan, etc. for SMEs/corporations. The winning entry should demonstrate how the product/service attracts the employers and is beneficial to the employees in terms of coverage, flexibility and cost-efficiency.





◆ Digital is transforming the employee benefits landscape – "AIA Connect" is a powerful, all-in-one mobile app that enables our customers to manage all their AIA accounts in one place, anytime, anywhere. a better understanding of their needs.
This enables us to develop products and services that cater to their retirement and medical protection needs.

→ By listening to our customers, we gain





AlA Hong Kong has provided employee benefits solutions to companies of all sizes for over 60 years. Our purpose-led and customercentric approach have supported our growth as an industry leader and one of the few providers offering one-stop group insurance, pension, and employee voluntary solutions. Dedicated to understanding the challenges faced by both employers and employees and what they value most, we deliver strategic employee benefits solutions that underline our value propositions:

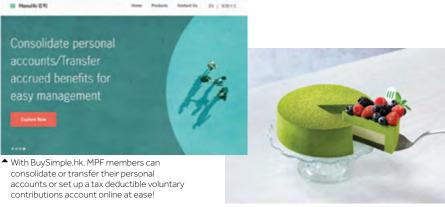
 VALUE by providing a broad range of valuefor-money products and exclusive valueadded services;

- CHOICE by offering a comprehensive range of voluntary solutions and investment choices to meet unique retirement and medical protection needs; and
- SIMPLICITY by making it easy and convenient for employers and employees through stateof-the-art digital platforms and dedicated servicing team.

Our solutions meet the evolving needs of the diverse workforce and help companies to stay competitive while fulfilling human resources objectives in a flexible and costeffective manner.



products and services.



▲ Manulife introduced the market-first retirement solution that covers pre-and post-retirement stages, aiming to provide regular and stable income to retirees.



searches and an exclusive e-marketplace of

HSBC Life Benefits+ life insurance plan

is a Group Term Life insurance offering with

wellness goods and services.

optional hospital cash coverage that enables customers to provide comprehensive life and medical protection to their workforce. HSBC Life Benefits+ medical insurance plan is a Group Medical insurance offering, with flexible options designed for small and medium-sized enterprises.

> manage their health and wellness on the web or via a mobile app, while enjoying over 175 preferential offers for products and services from 23 partners currently available on the e-Marketplace "Choices".

With health awareness at an all-time high, HSBC Life's market-leading employee benefits solution HSBC Life Benefits+ caters to the protection needs of businesses of all sizes with flexible group medical and life insurance, as well as a one-stop HealthTech digital platform that lets employees manage their health and wellness at their fingertips. HSBC Life Benefits+ members can from lifestyle assessments through clinic

Manulife 宏利

Manulife is a committed financial institution with 85 years of pension management experience in Hong Kong. We strive to provide value-for-money retirement solutions and stand close by our MPF customers on their retirement journey. As the largest MPF scheme sponsor*, we provide all-round retirement solutions that aim to address MPF members' needs in retirement wealth accumulation as well as post-retirement income sustaining.

We also invest heavily in digital capabilities for our members and employer customers.

Our MPF members can consolidate or transfer personal accounts or set up an MPF tax deductible voluntary contributions account online via our BuySimple.hk selfserve platform, check their account and perform fund switch via our customer website or mobile app; whilst employer customers can enroll their employees to MPF scheme online and perform MPF administration via our employer website.

*Source: "Mercer MPF Market Shares Report" as of June 30, 2021 by Mercer (Hong Kong) Limited, in terms of market share of total MPF assets by scheme sponsor.