

OUTSTANDING

Agent of the Year

This award focuses on the development of long term relationships with clients and insurers, commitment to promoting the work of the industry and the company as well as enhancing the industry image, and demonstration of professionalism and industry expertise. The award recognises service excellence with vivid example(s) of overcoming difficulties or outstanding performance for clients. The award winner should also be able to make a positive impact on people's lives and inspire others as a role model.



THE TOP 3



▲ ACE held its 2020 Grand Award Ceremony and 2021 Kick off Meeting at Emperor Cinemas.



▲ Cissy has built an elite team of over 600 members and has cultivated four District Directors who took an average 4.25 years to get promoted.



Cissy Wong

Cissy Wong graduated with a Bachelor's in Economic Law from China University of Political Science and Law and got an EMBA from City University of Hong Kong.

Since 2003, Cissy has excelled in the insurance sector and accumulated solid experience in the profession. She recommends insurance protection solutions that cater the needs of her customers.

Cissy has achieved TOT for 12 consecutive years and is an MDRT life member. Being ranked 1st twice in AIA's

District Directors of the Year, she is recognised as the youngest female Senior District Director in AIA Hong Kong.

From 2019 till now, she has led and transformed the ACE Family to support the development of local businesses. ACE Family has since become an all-encompassing team that expanded their services in both Mainland China visitors and Hong Kong markets, achieving myriad of AIA awards, including those on unit-linked business, group medical plans and MPF, etc.



▲ Lester is the youngest Chief Regional Director of FWD Insurance, and leads an outstanding and enthusiastic team of more than 210 professional advisors.



▲ In 2021, Lester was recognized nine industry awards for his professional so far, including Master Agency Awards (MAA) and the Distinguished Management Award (DMA)



Lester Lee

As a 15-year veteran in the insurance and risk management profession, Dr. Lester Lee is keen to stay abreast of industry development and keeps pursuing higher goals. As the youngest Chief Regional Director of FWD Insurance, Lester has been a COT member for three consecutive years since 2019, and has been recognised nine industry awards, including Master Agency Awards (MAA) and the Distinguished Management Award (DMA) in 2021.

Named "GoAhead MDRT Region",

Lester's team demonstrate their passion in growing their team. Under his enormous and impactful leadership, his team has grown continuously to more than 210 professional advisors, and nurtured 36 MDRT members in 2021.

Furthermore, Lester is one of the elite trainers in the FWD Academy of Excellence and holds more than 30 professional training sessions a year for the industry, the company, and his team. He exemplifies the perfect role model of an outstanding FWD agent.



▲ The mission of Hoi's 'Ocean Agency' aims to provide professional and quality financial services to customers, allowing them to build life-long protection and financial security



▲ Wong Fuk Hoi keeps on leading by example, developing a team of young and financial planning elites to be the most reliable partners of customers in their life journey and help them to achieve their needs and goals.



Wong Fuk Hoi

Wong Fuk Hoi graduated from the Chinese University of Hong Kong before joining Prudential in 2000. He became a Regional Director in 2019, leading the 'Ocean Agency' team of young financial consultants to help clients meet their financial needs and goals.

Hoi has been recognised for his professionalism and commitment with more than 45 industry and international awards. He was also appointed Vice President of GAMAHK Board in 2019, leading a series of programmes to promote the insurance industry in Hong Kong and China.

Hoi believes that lifelong learning is crucial for professionals and has received various financial planning and executive development

designations, including Chartered Financial Consultant, Certified Retirement Financial Planner, Certified Financial Planner[™] and International Financial Planner.

Hoi's team works to provide thousands of families in Hong Kong with professional protection solutions, acting as 'Financial Doctors' with an emphasis on needs-based selling to support customers' financial health. Most of his team members have achieved Million Dollar Round Table (MDRT) status. Hoi has also organised voluntary student exchange programmes to nurture the next generation with positive values and holistic development.