



The Hong Kong Federation of Insurers is proud to team up with the South China Morning Post again in organising the Hong Kong Insurance Awards 2020. The esteemed judging panel has selected the top three finalists of 16 categories and the winners will be unveiled at the Prize Presentation Ceremony at 4:30 pm today! Join the live ceremony at HKFI Smart Union Facebook Fan Page by scanning the QR code, or visiting [www.facebook.com/HKFI.SmartUnion/](http://www.facebook.com/HKFI.SmartUnion/)



## TOP 3 AT A GLANCE

### Outstanding Claims Management Award



Blue Cross (Asia-Pacific) Insurance Limited



Cigna Worldwide General Insurance Company Limited



QBE Hong Kong



AIA International Limited



AXA Hong Kong and Macau



Bowtie Life Insurance Company Limited

### Excellence in Digital Transformation Award

### Outstanding Customer Services Award



AIA International Limited



BOC Group Life Assurance Company Limited



Zurich Insurance (Hong Kong)



Bupa Hong Kong Workplace Health Programme 2.0  
Bupa (Asia) Limited



iTravel Protect  
AIA International Limited



SmartHome Plus  
AXA Hong Kong and Macau

### Most Innovative Product/Service Award – General Insurance

### Outstanding Training & Development Award



AIA International Limited



FWD Life Insurance Company (Bermuda) Limited



Prudential Hong Kong Limited



AXA WiseGuard Pro Medical Insurance Plan  
AXA Hong Kong and Macau



Bowtie Group Insurance Plan  
Bowtie Life Insurance Company Limited



Crisis OneCover  
FWD Life Insurance Company (Bermuda) Limited

### Most Innovative Product/Service Award – Life Insurance (Health)

### Outstanding Corporate Social Responsibility Award



Blue



Bupa (Asia) Limited



HSBC Life



Cash-Up  
FWD Life Insurance Company (Bermuda) Limited



Robotic Investment Choice Service  
AIA International Limited



WeSave S1 Insurance Plan  
Blue

### Most Innovative Product/Service Award – Life Insurance (Wealth)

### Outstanding Initiative on Community Health Crisis Award – General Insurance



Bupa (Asia) Limited



China Taiping Insurance (HK) Co. Ltd.



Cigna Worldwide General Insurance Company Limited



AIA International Limited



AXA Hong Kong and Macau



Manulife (International) Limited

### Outstanding MPF/Employees' Benefit Product/Service Award

### Outstanding Initiative on Community Health Crisis Award – Life Insurance



AIA International Limited



AXA Hong Kong and Macau



HSBC Life



Apollo Lau  
FTLife Insurance Company Limited



Kathy Siu  
Prudential Hong Kong Limited



Wave Chow  
AIA International Limited

### Outstanding Agent of the Year

### Outstanding Integrated Marketing Strategies Award



AIA International Limited



Blue



Manulife (International) Limited



Chik Wing Keung  
FWD Life Insurance Company (Bermuda) Limited



Lisa Tsui  
AIA International Limited



Susanna Chan  
Sun Life Hong Kong

### Outstanding Community Intermediary of the Year

### Outstanding Digital Marketing Campaign Award



AIA International Limited



Bowtie Life Insurance Company Limited



Prudential Hong Kong Limited



Cheung Sze Yiu  
Prudential Hong Kong Limited



Jessie Chiu  
FWD Life Insurance Company (Bermuda) Limited



Sheria Li  
AIA International Limited

### Outstanding Young Professional of the Year – Intermediary